

1M4 ANNUAL REPORT

1M4 is a public safety and mental health organization working to end police violence in the United States by the year of 2038.

20 24



WHO ARE WE

20
24

MISSION

Our mission is to develop and execute prevention strategies to transform public safety, provide financial and emotional support to families impacted by police violence, and focus on mental wellness for the Black family.

VISION

We envision a world where Black communities thrive without harm or violence, police are held accountable, and individuals and families have the support to thrive. Our commitment: proactive change, prioritizing prevention, and securing our children's safety.

MENTAL WELLNESS

6

SISTA CHECK-INS &
PREVENTION
TRAININGS

MENTAL HEALTH ADVOCACY RESOURCES

3.5K+

THE RIGHT
RESPONSE UNIQUE
VISITORS

COMMUNITY DEVELOPMENT

36.9K

COMMUNITY
MEMBERS
EMPOWERED

LETTER FROM THE FOUNDER

Dear 1M4 Community,

As I sit to pen this letter, my heart is filled with profound gratitude and renewed resolve. In 2024, we deepened our commitment to ending police violence, strengthened our focus on mental health, and expanded our efforts to nurture a safer world for every family touched by crisis.

This work began with a simple yet powerful belief: prevention is possible. It's a belief rooted in my personal journey as a wife, mother, and advocate—a journey shaped by moments of anxiety, courage, and an unyielding desire to protect my family and community. This year, that belief has been reinforced time and time again through the transformative work we've achieved together.

We've empowered hundreds of mothers and allies with tools to advocate for change, provided direct support to impacted families, and expanded our national network of mental health crisis response teams. We've made strides in educating communities and leaders about the systemic issues perpetuating police violence and the innovative solutions that can break the cycle.

Yet, the stories we hear—the names we continue to add to the list—remind us why this fight cannot pause. My sons, your children, our communities—they deserve a future free of fear, where safety is not a privilege but a right.

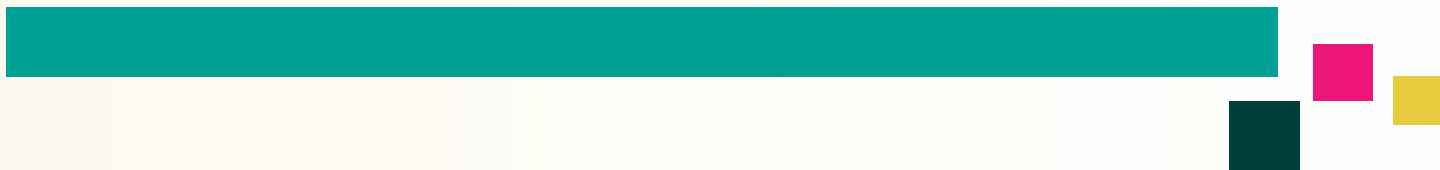
To everyone who has lent your time, voice, or resources to 1M4 this year: thank you. Your support is the foundation of this movement, and your partnership is the reason we continue to make an impact. As we step into the next chapter, I am emboldened by the collective strength of this community.

Let us remain madly motivated, laser-focused, and fiercely committed. Together, we will see this mission through to the end.

In solidarity,
Tansy McNulty
Founder & CEO, 1 Million Madly Motivated Moms



TANSY MCNULTY



PROGRAM HIGHLIGHTS

20
24

In 2024, IM4 continued to build momentum, driving conversations and action across diverse platforms. Key events included live training sessions like "The Right Response Directory," mental health conversations aimed at Gen Z, and court support for cases like Xzavier Hill and Terence Richardson & Ferrone Claiborne. From hosting multiple Sista Check-In events across the country to engaging with thought leaders at the Sozosei Summit, IM4 remained a relentless force for change.

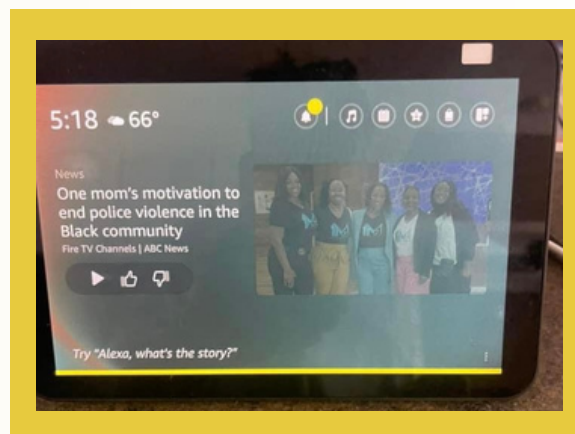


"Many things go through your mind just before you actually dial the number to a Mobile Response Team for your child. Is it really as serious as I think? Can't I just handle this situation alone? What will happen after I call? From the initial contact with the person on the other end of the phone, to the final goodbyes from the response team - Every interaction was thoughtful, careful and reassuring. My 8-year old has a yet-to-be diagnosed disorder. During her 'rages' she becomes a different person and it is scary. One time she pulled a knife on me. That same day she punched holes in a door because she was so angry and out of control. I did not want to hurt her or her hurt me. When the energy level was completely unhinged, I called the response team and I'm glad I did."

Parent who used The Right Response to find help for her daughter

Ultimately, McNulty says, "I want our community to know that no matter what issue faces us there are Black maternal figures (i.e., moms, grandmothers, aunties, etc.) out there working to resolve the problem and transform the system. You may not know us by name but you will feel and experience the impact of our lifesaving work. We hope that when you see and read about IM4 that you feel compelled to join us and ensure your local community is aware of and equipped to prevent and reduce state sanctioned harm."

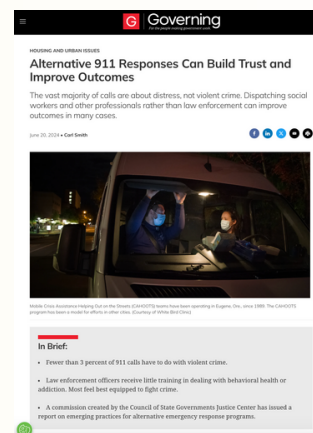
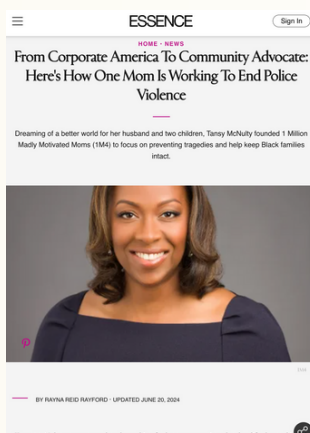
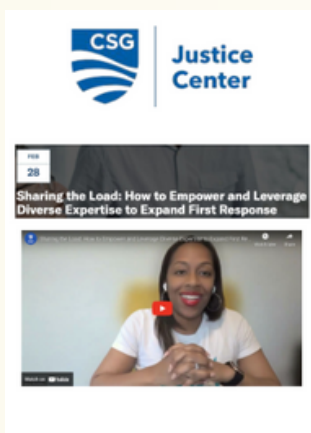
Tansy McNulty, Founder



PRESS HIGHLIGHTS

2024

Featured on Good Morning America's "What You Need to Know" to highlight the Right Response Directory, as well as Business Insider, ESSENCE magazine, Capital B News, and other global media



FUNDING & RESOURCING

In 2024, our funding efforts allowed us to expand our programming and strengthen our commitment to creating change. By prioritizing collaborations and securing vital resources, we supported key initiatives such as court advocacy, mental health conversations, and nationwide events. This year's funding sustained our mission while laying the groundwork for future growth and innovation.

20
24

2024
FUNDING

\$254K+



Sozosei Foundation™



1M4 ANNUAL REPORT

THANK YOU!

20
24

To Our Community,

As we reflect on another year of relentless advocacy, transformative action, and unwavering commitment, we are overwhelmed with gratitude for every individual who has journeyed with us. Your support fuels the heartbeat of 1 Million Madly Motivated Moms (1M4), driving our mission to end police violence by 2038.

Together, we are proving that change is not only possible but inevitable when powered by collective action, compassion, and the wisdom of Black maternal leadership. Each voice, each vote, each effort to amplify our cause strengthens the foundation of a future where safety and justice are universal truths, not distant dreams.

As you hold this report in your hands, know it represents not just the progress we've made but the collective will of a community committed to something far greater than ourselves. Together, we are rewriting narratives, saving lives, and building a legacy that will endure for generations to come.

With gratitude and determination,



@weare1m4

www.1m4.org

