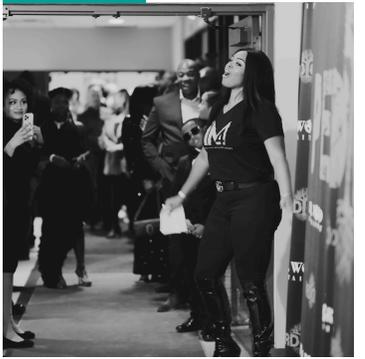


1M4 ANNUAL REPORT

1M4 is a public safety and mental health organization working to end police violence in the United States by the year of 2038.

20
23



WHO ARE WE

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23

MISSION

Our mission is to develop and execute prevention strategies to transform public safety, provide financial and emotional support to families impacted by police violence, and focus on mental wellness for the Black family.

VISION

We envision a world where Black communities thrive without harm or violence, police are held accountable, and individuals and families have the support to thrive. Our commitment: proactive change, prioritizing prevention, and securing our children's safety.

MENTAL WELLNESS

14

SISTA CHECK-INS &
PREVENTION
TRAININGS

MENTAL HEALTH ADVOCACY RESOURCES

2.5K

THE RIGHT
RESPONSE UNIQUE
VISITORS

COMMUNITY DEVELOPMENT

11.5K

COMMUNITY
MEMBERS
EMPOWERED

LETTER FROM THE FOUNDER

Dear IM4 Family,

As I reflect on this past year, I am reminded of the unwavering spirit that fuels our shared mission at 1 Million Madly Motivated Moms (IM4). When I first embarked on this journey to end police violence, it was deeply personal—a calling inspired by my love for my husband and sons and my refusal to accept a future defined by fear and injustice. Today, it has grown into something far greater: a powerful collective movement grounded in hope, action, and the relentless pursuit of change.

2023 was a year of pivotal milestones. Together, we expanded our prevention strategies, provided critical resources for mental health and public safety, and stood alongside families impacted by the devastating toll of police violence. Our directory of mobile crisis response teams has offered life-saving alternatives in mental health emergencies, proving that compassionate solutions are not only possible but necessary.

Yet, as I reflect on our accomplishments, I know the work ahead remains immense. This movement is not about statistics or policies alone—it's about the people we love, the lives we protect, and the future we create together. Every action we take, no matter how small, is a step closer to the safer, more just world we envision for the next generation.

To our supporters, allies, and members: thank you for standing with us. Your belief in this cause is the heartbeat of IM4. Let us continue to push boundaries, challenge systems, and lead with courage. Together, we are transforming the impossible into the inevitable.

With gratitude and determination,

Tansy McNulty

Founder & CEO, 1 Million Madly Motivated Moms



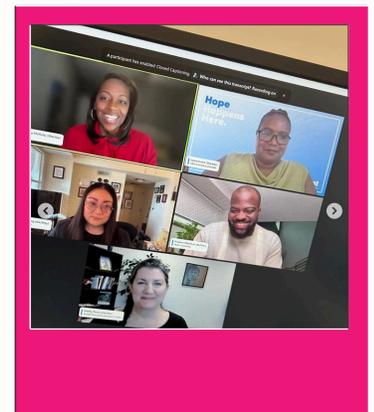
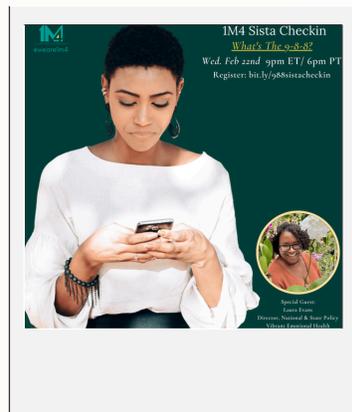
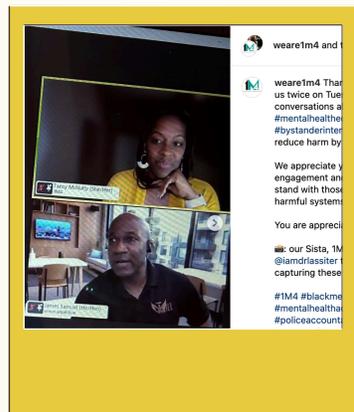
TANSY MCNULTY



PROGRAM HIGHLIGHTS

In 2023, IM4 focused on deepening community connections, fostering mental health awareness, and empowering action against police violence. From hosting Sista Check-In events that tackled topics like suicide and mental health to forming partnerships with Right to Be and ANJEL Tech for bystander training, our year was filled with impactful initiatives. We also supported justice efforts by attending key events like the Justice for AJ Owens protest and Mental Health America Policy webinars, ensuring our advocacy remained informed and effective.

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23



Feedback From Training

"Learning to go from helpless to empowered feels great after this training."

"Tansy and James were very well versed."

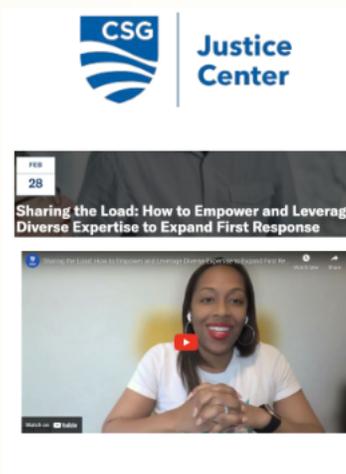
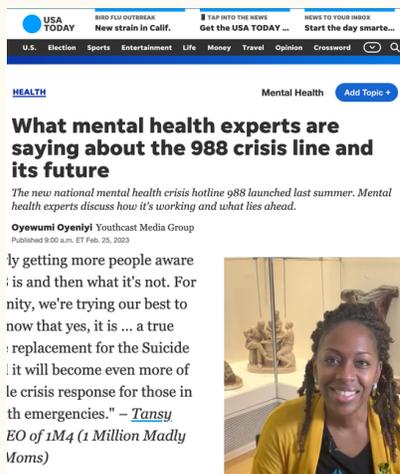
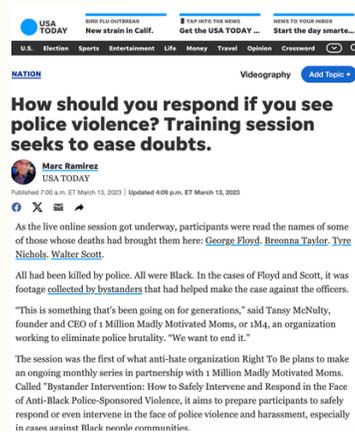
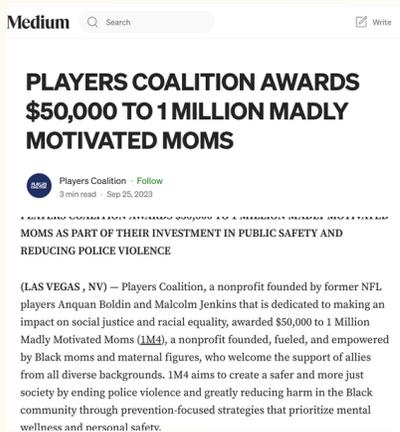
"This information will be shared to other allies in my community. This is such a great resource."

"Thank you for remembering the Neurodiverse population in your presentation..."

PRESS HIGHLIGHTS

2023

In 2023, IM4 received national recognition for its advocacy and impact. Medium highlighted our \$50,000 award from the Players Coalition, underscoring the importance of our mission. USA Today featured us twice, covering our efforts to train communities on responding to police violence and amplifying expert insights on the 988 crisis line. Additionally, the CSG Justice Center spotlighted our leadership in expanding first response through diverse expertise. These features elevated our work and strengthened our voice in the fight for change.



FUNDING & RESOURCING

In 2023, IM4 strategically leveraged its resources to drive impactful programs and initiatives. Through the generous support of our donors and partners, we were able to host critical conversations, provide advocacy and training, and amplify our mission of ending police violence. Every contribution directly empowered our community-focused work and extended our reach to those most in need.

20
23

2023
FUNDING

\$86K+

**PLAYERS
COALITION**

Sozosei Foundation™

 Otsuka



1M4 ANNUAL REPORT

20
23

THANK YOU!

To Our Partners, Supporters, and Community,

As we close another chapter in our journey toward justice and healing, we pause to honor the incredible community that makes this work possible. At 1 Million Madly Motivated Moms (1M4), we are continually inspired by the strength, resilience, and dedication of everyone who stands with us in the fight to end police violence by 2038.

This report represents more than milestones and data, it embodies the collective spirit of change-makers like you. Your belief in our mission to prioritize prevention, elevate mental health, and empower Black maternal leadership strengthens the foundation of this movement. Each act of support, whether through advocacy, donation, or spreading awareness, brings us closer to a future free of harm.

We are grateful for your trust in our vision and for walking alongside us as we dismantle systemic barriers and create safer communities. Together, we are proving that hope, action, and collaboration can transform even the most entrenched injustices.

In solidarity and gratitude,



@weare1m4

www.1m4.org

